



# AGENCJA REKLAMOWA RADIA MERKURY

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## PACKAGE FEES FOR BROADCASTING ANNOUNCEMENTS AND COMMERCIAL SPOTS FROM *TRADE FAIR RADIO STUDIO*

CURRENT IN 2012

### 1. ANNOUNCEMENTS AND COMMERCIAL SPOTS

NO. OF BROADCASTS	ANN.: UP TO 20 WORDS SPOT: UP TO 15"	ANN.: UP TO 30 WORDS SPOT: UP TO 20"	ANN.: UP TO 50 WORDS SPOT: UP TO 30"	ANN.: UP TO 75 WORDS SPOT: UP TO 45"
10	300,00	410,00	560,00	720,00
15	420,00	585,00	795,00	1.035,00
30	810,00	1.080,00	1.470,00	1.950,00
45	1.170,00	1.530,00	2.025,00	2.745,00
60	1.500,00	1.860,00	2.520,00	3.420,00
80	1.920,00	2.320,00	3.120,00	4.240,00
100	2.200,00	2.600,00	3.500,00	4.900,00

- The prices of the packages are not negotiable.
- We provide production services for all clients who do not have ready-made commercial spots. The Radio Commercials Production Price List applies here.
- In case of foreign language **announcements**, we charge an extra lump sum of 180 PLN\* in order to cover translation and reading expenses.

\*the fee is charged whenever the form of the announcement undergoes any changes

### Trade Fair Radio Studio is located in Pavilion No. 15 of the Poznan International Fair (MTP)

We take orders at *Agencja Reklamowa Radia Merkury (Merkury Radio Advertising Agency)*, in Poznan, ul. Berwskiego 5, Monday to Friday, from 9.00 am to 4.30 pm and also at *Trade Fair Radio Studio* in Pavilion No. 15 (only during Trade Fair), e-mail: tsr@reklamamerkury.pl

**We charge 23% of V.A.T. on all prices**

www.radiomerkury.pl



www.mradio.pl